SALON MARKETING CALENDAR 2019

MONTH	FOCUS	IN-SALON	WEBSITE	SOCIAL MEDIA	PR	ADVERTISING ONLINE/OFFLINE	DIRECT MAIL	EMAIL MARKETING	OTHER	WHO IS RESPONSIBLE
JANUARY	NEW YEAR									
FEBRUARY	VALENTINE'S DAY									
MARCH	ST PATRICK'S DAY									
APRIL	EASTER									
MAY	MOTHER'S DAY									
JUNE	YOUTH MONTH									

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MONTH	FOCUS	IN-SALON	WEBSITE	SOCIAL MEDIA	PR	ADVERTISING ONLINE/OFFLINE	DIRECT MAIL	EMAIL MARKETING	OTHER	WHO IS RESPONSIBLE
JULY										
AUGUST	WOMEN'S MONTH									
SEPTEMBER	SPRING									
OCTOBER	PINK OCTOBER									
NOVEMBER	MOVEMBER									
	BLACK FRIDAY									
DECEMBER	CHRISTMAS									